



**REQUEST FOR PROPOSALS**  
**2007-2008**  
**Leadership Action Teams:**  
***Learn, Experience, and Leave a Footprint!***

LEAD San Diego's Class of 2008 will be divided into six action teams (approximately 7 – 10 class members) tasked with tackling real community needs submitted by organizations from the San Diego region. These projects need to be completed between November, 2007 and April 2008 and must have lasting benefit to the community that is being served. The LEAD participants will work together to bring their knowledge, professional skills, and access to regional resources and networks of influence to the selected community improvement projects.

- LEAD San Diego is seeking project proposals from community-based organizations serving low- or moderate-income / traditionally underserved communities in San Diego County.
- The sponsoring organization must furnish all funding necessary for the project; direct fundraising projects are not permitted. The organization's CEO or assigned liaison staff member will be expected to work in close collaboration with the team, offering periodic guidance and input as they proceed with their project work plan.
- If the project is selected as a finalist, a site visit will be conducted by LEAD volunteers during the month of September.

Upon completion of their work, the LEAD action teams, working in collaboration with their assigned community organization, will have the opportunity to present a next-phase investment opportunity at a "showcase" event on May 22, 2008. The event will attract a diverse audience of corporate giving programs, private foundations, community leaders, policymakers and individual philanthropists from throughout the San Diego region. The showcase is intended to match regional philanthropy with worthy community-based projects and programs that have benefited from the volunteer efforts of LEAD class members.

Do you know of a community-based organization with a project that could be initiated and completed between November, 2007 and April, 2008, but lacks the human resources to accomplish it? If so, please review the guidelines, complete the Proposal Form, and return to LEAD San Diego by **5:00 P.M., FRIDAY, AUGUST 24, 2007.** The proposals may be submitted by mail, fax, or email. **NO LATE OR INCOMPLETE PROPOSALS WILL BE ACCEPTED.**



**2007-2008  
Leadership Action Teams**

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***Proposal Cover Sheet***

E-Mail or Mail to:  
LEAD San Diego  
4305 University Avenue, Suite 525  
San Diego, CA 92105  
Phone: (619) 280-LEAD (5323) Fax: (619) 521-3906  
E-mail: [leadsandiego@leadsandiego.com](mailto:leadsandiego@leadsandiego.com)

**Deadline: Friday, August 24, 2007, 5:00 p.m.**

***NO LATE OR INCOMPLETE PROPOSALS WILL BE  
ACCEPTED***

**Contact person:**

**Title:**

**Organization:**

**Phone:**

**Fax:**

**E-mail:**

**Address:**

**Zip Code:**

**Web site (if applicable):**



**2007-2008  
Leadership Action Teams Proposal Questions**

**INSTRUCTIONS**

- Please address **ALL** 10 areas.
  - Please type all responses.
  - Answers should be brief and clear.
  - The proposal should be three pages or less.
  - Number each page.
  - Please do **NOT** include support documents, such as marketing materials, brochures, articles, videos, or letters of support.
  - The proposal must be signed by the CEO, Executive Director, or President of your organization. Please include that person's title.
- 1. Submit a brief overview of your program or agency. Include your mission statement.**
  - 2. What is the statement of purpose of proposed project?**
  - 3. What needs will the project address? (Be specific)**
  - 4. Describe the lasting benefits and the measurable outcomes of the project to your organization and the targeted community. (Be specific)**
  - 5. Describe why LEAD's help is important and what role(s) LEAD San Diego's Leadership Action Team will play. (Each team is approximately 7-10 class members)**
  - 6. What are the estimated direct costs and sources of funding to support the project? (The sponsoring organization must furnish all direct funding necessary for the projects.) NOTE: Direct fundraising projects will not be considered.**
  - 7. Provide a brief biography of the person who will work directly with LEAD's Leadership Action Team.**
  - 8. Enclose a copy of IRS 501(c)3 designation letter or letter of intent to establish 501(c)3, if applicable.**
  - 9. Enclose a current list of your Board of Directors.**
  - 10. Enclose your organization's most recent budget or financial statement.**