



PRESENTER BIOS

IMPACT SAN DIEGO: HUMAN SERVICES/HEALTH SEMINAR | JANUARY 21, 2010

Tom Gehring

CEO & Executive Director
San Diego County Medical Society
5575 Ruffin Rd Ste 250
San Diego, CA 92123
858.565.8597
gehring@sdcms.org
www.sdcms.org

Tom Gehring was born in Cologne, Germany, in 1953, and lived in Germany and France until he came to the United States in 1960. In 1975, he graduated from Rice University with a double major in electrical engineering and applied mathematics. He was commissioned an officer in the United States Navy in 1976, immediately after receiving his masters in electrical engineering.

Following two years of training, he served for 18 years at sea on four nuclear-powered attack submarines, two afloat staffs, and a surface ship. In his last at-sea tour, he implemented a number of quality and strategic improvements on a very large afloat industrial facility. In the final tour of a 22-year Navy career, he was the leader of the Pacific Fleet's Quality Improvement Team.

After retiring from active duty in 1998, he joined Booz Allen Hamilton as a senior strategic consultant, working at the boardroom level with a number of high technology military organizations. In 2000 and 2001, he was the *pro bono* lead consultant for the California Medical Association's Re-engineering Task Force, a two-year project that produced revolutionary changes at one of the largest state medical associations in the United States.

He joined the San Diego County Medical Society (SDCMS) in September of 2001 as the chief executive officer. Under his leadership, SDCMS has been recognized as one of the most innovative medical societies in the United States, where physician membership, the critical measure of organizational health, has steadily grown. He is deeply involved with healthcare policy and legislation at the county, state, and federal levels.

Gehring serves on the board of the San Diego and Imperial counties chapter of the American Red Cross. He is a member of San Diego's Downtown Rotary Club, where he chairs the "Rotarians at Work" committee. He serves on the Public Policy, Legislative/Small Business, and Healthcare committees of the San Diego Regional Chamber of Commerce.

Gehring is fluent in German and French. He lives in Point Loma with his wife of 26 years, Dr. Catherine D. Moore, and their 12 year old son, Teddy.



LEAD SAN DIEGO

A catalyst for leadership

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Hon. Susan Golding (78)

President & CEO

Promises2Kids

9440 Ruffin Ct Ste 2

San Diego, CA 92123

858.278.440

sg@promises2kids.org

www.promises2kids.org

Susan Golding has had a distinguished 20-year career in public service. From December 1992 to December 2000, she served two terms as Mayor of the City of San Diego. At the start of her second term as Mayor, she was overwhelmingly re-elected by 78 percent of the voters, setting a record for mayoral elections in California.

While she was mayor, she fought to preserve San Diego's natural resources and the livability of its neighborhoods, and helped to lift the city out of one of the worst recessions in its history. After her first year in office, violent crime decreased for the first time in more than a decade, and overall crime dropped each year during her administration - San Diego became one of the safest large cities in the U.S. Ms. Golding was subsequently named one of the nation's 25 "Most Dynamic Mayors" by *Newsweek* magazine.

Before becoming Mayor, Susan Golding was elected to two terms and also chaired the San Diego County Board of Supervisors. Ms. Golding was appointed by the Governor to serve as Deputy Secretary of Business, Transportation and Housing for the State of California, and was an elected member of the San Diego City Council. Prior to public service, she was Associate Publisher and General Manager of the *NewsPress*, a California community newspaper, and she taught at Emory University, in Atlanta.

Ms. Golding was recently appointed by Governor Arnold Schwarzenegger to serve as a public member on the California Ocean Protection Council, and recently served for four years as a member and Chair of the California Marine Life Protection Council. Ms. Golding has received the Outstanding Achievement Award by the National Women's Political Caucus, and was presented the Catalyst of Change Award by the Chamber of Commerce for her economic leadership. She has been honored by *Who's Who in America*, *Who's Who in the West*, *Who's Who in American Politics*, and *Who's Who in American Women*. She was also honored for her leadership in providing law enforcement services to San Diegans by the Stamp Out Crime Council, was given the Mayor of Excellence Award by the Black Contractors Association, was presented the Women Who Mean Business Award for Outstanding Government Leadership by the *San Diego Business Journal*.

As a member of the County Board of Supervisors, Ms. Golding advocated for the donation of land to support the development of the Polinsky Children's Center, the County's only emergency shelter for abused and neglected children. Ms. Golding is now the CEO/President of Promises2Kids (founded as the Child Abuse Prevention Foundation) and she is leading the organization in its fight to prevent the mistreatment and neglect of children in San Diego County through education, support programs, and advocacy.



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Brian Maienschein

Commissioner, Plan to End Chronic Homelessness
United Way of San Diego County
4699 Murphy Canyon Rd
San Diego CA 92123
p. 858.636.4141
f. 858.492.2015
bmaienschein@uwsd.org
www.homeagainsd.org

In January 2009, Brian Maienschein was selected as the first Commissioner of *Home Again*. The program was created by over 100 community volunteers and was endorsed by the San Diego City Council and 16 other cities within the County to address the needs of the chronically homeless.

Maienschein was elected to the San Diego City Council in November 2000 with 63% of the vote, the most ever received by a non-incumbent, and was re-elected without opposition in 2004 to represent the San Diego City Council's Fifth District. In the course of both elections, he received the highest number of votes ever cast for a City Council candidate.

During his tenure, Maienschein preserved over 11,000 acres in the San Pasqual Valley from development. He secured the opening of State Route 56 and made numerous infrastructure improvements throughout his district. He is most well known for his outstanding response to two wildfires that swept through his district, the Cedar Fire in 2003 and the Witch Creek Fire in 2007. Maienschein and his staff walked the burned-out neighborhood streets themselves to create a list of the homes that had been destroyed and got this news out to his constituents before they were allowed to return. In the fire's aftermath, he set up a one-stop shop for disaster victims to lead the rebuilding efforts. The plan he created is now viewed as a national model for disaster response.

Prior to his election, Maienschein served as Executive Director of Youth Court, an innovative program that has forged a partnership between law enforcement, schools, and community groups to get first-time juvenile offenders back on track. For his work with the program, Maienschein received the District Attorney's Crime Victims Rights Award. As a Councilmember, he expanded the program throughout San Diego. Thousands of San Diego students have now been through the program. In addition, Maienschein is currently teaching a course on Election Law at the University of San Diego Law School.

In recognition of his hard work on behalf of our community, Maienschein received the 2003 Legislator of the Year Award by the American Planning Association and was awarded the Soroptimist Environment Award. He was named by *San Diego Magazine* as one of the Top 50 People to Watch in San Diego, and was also awarded the Top 40 under 40 Leadership Award by *San Diego Metropolitan Magazine*.

A graduate of the University of California, Santa Barbara and California Western School of Law, Maienschein's proudest accomplishments are his two daughters, Taylin and Brenna.



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Frank G. Scarpaci (06)

Founder/President

The Vianova Group, LLC

P.O. Box 3788

San Diego, CA 92163

619.446.6780 x801

frank@thevianovagroup.com

www.thevianovagroup.com

With over 25 years of small business and corporate experience combined with over 15 years of community service involvement, Scarpaci brings a unique experience and perspective to his role as a consultant. He began his corporate career at a world-class Fortune 100 corporation, where he managed a single retail travel location and quickly rose to manage teams and strategic projects on a national level.

His work experience includes positions in consumer and business sales, account management, people leadership, employee development, service quality and strategic business planning. In all his roles, Scarpaci has used his strengths in developing creative solutions to complex problems, organizing resources to achieve goals, building relationships and inspiring colleagues to become involved in their communities.

Some of the organizations he has worked and consulted with include: American Express, San Diego Performing Arts League, San Diego Youth & Community Services, Fenway Community Health Center, Boston Conservatory, Groovy Like a Movie, AIDS Action Committee of Massachusetts, San Diego Human Dignity Foundation, Alliance Healthcare Foundation and Pasadena Unified School District.

In 2001, Scarpaci received the Community Service Award from San Diego LGBT Pride for his role as project creator and leader of the Shared Heart Youth Center Project to benefit the Hillcrest Youth Center. He is also a recipient of American Express' 150 Great Citizens Award and the American Express Chairman's Award for Quality.

He attended Northeastern University and Rhode Island Community College and recently earned his certificate in Project Management from San Diego State University.