



## IMPACT SAN DIEGO PROGRAM OVERVIEW

Human Services & Health Seminar | Thursday, January 21, 2010 | United Way of San Diego County

We Are All Connected And Interdependent.

*Imagine a society where every child can grow up to be a productive, contributing member of the community, unencumbered by poverty, abuse, neglect, or lack of prospects...*

### SEMINAR COMPONENTS

---

#### **Celebrating Community and Life through Rhythm and Music – Drum Circle**

##### **The Team Charter**

**Frank Scarpaci**, Class of 2006

President

Vianova

*Transform Ideas Into Impact...* Each Leadership Action Team will engage in a facilitated exercise to ensure successful partnerships and agree on principles of working together. A charter is a set of agreements that clearly states what the team wants to accomplish, why it is important, and how the team will work together for results. As pressures build and difficulties arise, the charter serves as a reminder to keep the team focused on its agreements and the end results. The charter documents this common understanding.

#### **Advancing the Common Good by Creating Opportunities for a Better Life for All**

**Shaina Gross**, Class of 2009

Community Impact Manager

United Way of San Diego County

*Everyone deserves opportunities to have a good life...* a quality education that leads to a stable job, enough income to support a family through retirement, and good health. United Way of San Diego's work is focused on the building blocks for a good life: Education – Helping children and youth achieve their potential; Income – Promoting financial stability and independence; and Health – Improving people's health. We are all connected and interdependent; we all win when a child succeeds in school, when families are financially stable, when people are healthy. The United Way's goal is to create long-lasting changes by addressing the underlying causes of these problems.

#### **The Business of Health Care**

**Tom Gehring**

Executive Director/CEO

San Diego County Medical Society

*Health Insurance Reform and California: The Case for Change...* According to HealthReform.gov, the health care status quo is not an option for our states. If we do nothing, by 2019 the number of uninsured people will grow by more than 30 percent in 29 states and by at least 10 percent in every state. The amount of uncompensated care provided will more than double in 45 states. Businesses in 27 states will see their premiums more than double and fewer people will have coverage through an employer. The time for health insurance reform is now.

Source: Official U.S. Government Web site managed by the U.S. Department of Health & Human Services  
What is the theory of health care financing? What is the history of how we got to where we are on health care financing? What are the salient facts about health care and health care financing? And, what are the multiple possible futures of health care financing? These are some of the questions that will be answered as part of the class presentation/discussion.



## IMPACT SAN DIEGO PROGRAM OVERVIEW

Human Services & Health Seminar | Thursday, January 21, 2010 | United Way of San Diego County

### Mending Broken Promises To Kids....One Child At A Time

**Susan Golding**, Class of 1978

CEO/President, Promises2Kids

Former Two-Term Mayor of San Diego

- & -

**Jennifer Perkins**, Class of 2004

Board of Directors

Promises2Kids

*Learn first-hand about The A. B. and Jessie Polinsky Children's Center, which opened in 1994...*

Promises2Kids, known then as the Child Abuse Prevention Foundation, raised \$12 million to build this 6-acre 24-hour facility which is the County's only emergency shelter for children and now a national model for the protection and care of abused and neglected children. The campus includes six residential cottages, an infant nursery, medical clinic, school, library, cafeteria, gymnasium, two swimming pools, two playgrounds, and an outdoor athletic field. Each month more than 300 children ages birth to 18 years old are admitted to the Polinsky Children's Center.

*The impact of abuse on a child is significant and long lasting:* The effects can range from the inability to develop healthy relationships and coping skills to deviant behavior, drug abuse, depression and suicide. Child abuse impairs a child's physical and emotional health and development and puts the child at risk for problems that will impact his or her future and ability to become a productive member of society. Consider the following statistics:

- 36.7% of all women in prison and 14.4% of all men in prison in the United States were abused as children.
- Children who have been sexually abused are 2.5 times more likely to abuse alcohol and 3.8 times more likely to become addicted to drugs.
- One third of abused and neglected children will later abuse their own children.

Source: San Diego County Health & Human Services

*Promises2Kids focus on Prevention, Protection, Education & Training...*The children and youth Promises2Kids support are victims of broken promises. With every effort, every plan, and every action they continue to mend broken promises to kids....one child at a time.

### Ending Chronic Homelessness: Strategies for Action

**Brian Maienschein**

Commissioner of Plan to End Chronic Homelessness

United Way of San Diego County

Former San Diego City Councilmember, 5th District

*What is chronic homelessness...*Chronic homelessness is long-term or repeated homelessness.

Virtually all chronically homeless people have a disability. Many chronically homeless people have a serious mental illness like schizophrenia, alcohol or drug addiction, and/or chronic physical illness.

Most chronically homeless individuals have been in treatment programs, sometimes on dozens of occasions. The federal government's definition of chronic homelessness includes homeless individuals with a disabling condition (substance use disorder, serious mental illness, developmental disability, or chronic physical illness or disability) who have been homeless either 1) continuously for one whole year, or 2) four or more times in the past three years. How many chronic homeless persons are in San Diego? What is the solution to chronic homelessness? Why focus on it? What is San Diego's plan to end chronic homelessness? These are some of the questions that will be answered as part of the class presentation/discussion.



LEAD SAN DIEGO

A catalyst for leadership



Presenting Sponsor:

at&t

Your world. Delivered.

## IMPACT SAN DIEGO PROGRAM OVERVIEW

Human Services & Health Seminar | Thursday, January 21, 2010 | United Way of San Diego County

### AGENDA FOR THE DAY

---

- 7:30 – 7:50 am** Continental Breakfast & Networking
  
- 7:50 – 8:20**
  - Welcome & Remarks**
  - Shaina Gross, United Way of San Diego County
  - Housekeeping Remarks**
  - Sherrie-Lyn Thompson, LEAD San Diego
  
- 8:20 – 9:20**
  - The Business of Health Care**
  - Tom Gehring, San Diego County Medical Society
  
- 9:20 – 9:30** BREAK
  
- 9:30 – 11:50**
  - Transform Ideas Into Impact**
  - Leadership Action Team Project Chartering
  - Frank Scarpaci, Vianova & LUNCH
  
- 12:00 – 12:50 pm**
  - Celebrating Community and Life through Rhythm and Music – Drum Circle**
  - Nana Yaw Asiedu
  
- 1:00 – 3:00**
  - Mending Broken Promises To Kids....One Child At A Time**
  - Tour & Briefing of The A. B. and Jessie Polinsky Children’s Center & Briefing on Promises2Kids programs
  - Jennifer Perkins & Honorable Susan Golding
  
- 3:00 – 3:15** Depart Promises2Kids
  
- 3:30 – 3:45** BREAK – Coffee & Nosh
  
- 3:45 – 4:30**
  - Ending Chronic Homelessness: Strategies for Action**
  - Brian Maienschein, United Way of San Diego County
  
- 4:30 – 5:00** **Wrap-Up & Class Sharing**

### SPONSOR THANKS

---

**IMPACT SAN DIEGO Presenting Sponsor: AT&T**  
 Seminar Series Sponsor: *The San Diego Union-Tribune*  
 Health & Human Services Seminar Host: **United Way of San Diego County**



United Way  
of San Diego County