



LEAD SAN DIEGO

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## IMPACT SAN DIEGO PROGRAM OVERVIEW

**Arts & Culture Seminar: *Arts & Culture as Social Tool***

**Thursday, December 10, 2009**

**NewSchool of Architecture & Design | NTC Promenade | Balboa Park**

### SETTING THE STAGE

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#### **Art and the Public Purpose: A New Framework**

*"America needs a bold new investment in culture, a policy recognizing that culture holds the key to a future we can believe in. This Framework calls on Congress and the Obama Administration to support art's public purpose to mend our social fabric, promote freedom of expression and a vibrant, inclusive national dialogue, and revitalize both education and commerce with the creativity that has always been the wellspring of our energy and success."*

[www.newculturalpolicy.org](http://www.newculturalpolicy.org)

### UNDERSTANDING CREATIVE COMMUNITIES

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**Discussion & Tour** – NewSchool of Architecture & Design

**Presentation** – NTC Promenade: Innovative Experiences

### ARTS & CULTURE AS A TOOL FOR... SOCIAL CHANGE ...ACTION ...HEALING

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**underSTAND: laid under our feet, unveil where we stand** – The AjA Project invites you to experience an innovative art installation featuring a collection of stories by refugee youth in San Diego depicting the experience of war, displacement, migration, and identity exploration using words and images overlaid on Legacy Plaza at NCT Promenade.

**Overview & Tour** - The Pat D'Arrigo ARTS Center, located at the NTC Promenade in Point Loma is 7,000 square feet of creative space. This facility provides visual, performing, and literary art programs for kids facing life challenges.

### PRESERVATION & CELEBRATION OF THE ARTS

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**Overview & Tours** – Balboa Park, The Old Globe Theatre & Mingei International Museum

**Balboa Park Centennial** – City Councilmember Todd Gloria discusses the vision for the next century of Balboa Park, which lies in his District 3, along with the communities of North Park, Hillcrest, City Heights, Golden Hill, South Park, Normal Heights, Kensington, Talmadge, & University Heights.

### SPECIAL THANKS TO OUR SPONSORS

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**IMPACT SAN DIEGO Presenting Sponsor: AT&T**

**Seminar Series Sponsor: *The San Diego Union-Tribune***

**Arts & Culture Seminar Sponsor: *The Legler Benbough Foundation***

**Holiday Reception Sponsor: *Mingei International Museum***

### SPECIAL THANKS AND ACKNOWLEDGEMENT

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**Sandra Ainslie**, The AjA Project

**Martha Ehringer**, Mingei International Museum

**Rachel Plummer**, The Old Globe

**Dalouge Smith** (07), San Diego Youth Symphony & Conservatory/California Arts Advocates

THE  
LEGLER BENBOUGH  
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MINGEI INTERNATIONAL MUSEUM



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### AGENDA

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- 7:15 AM** **Meet at SDNHM Parking Lot in Balboa Park and Load Bus**  
**Remarks & Overview of the Day**  
**Sherrie-Lyn Thompson**, Vice President, Programs & Operations, LEAD San Diego
- 7:45** **Arrive at New School of Architecture & Design for Continental Breakfast & Networking**
- 8:15** **Unlike a Piano, the National Endowment for the Arts Won't Fit in My Living Room**  
**Dalouge Smith (07)**, President & CEO, San Diego Youth Symphony  
Vice President, California Arts Advocates  
*Herbert G. Klein Visionary Award, 2007*
- 8:45** **Contemporary Urban Theory**  
**Frank Wolden**, Principal/Creative Director, Carrier Johnson  
**Michael Stepner**, Former San Diego City Architect, San Diego Chief Planner  
Former Dean, New School of Architecture & Design
- 9:55** **BREAK & TOUR OF NEW SCHOOL OF ARCHITECTURE**
- 10:25** **LOAD BUS & DEPART**
- 10:45** **ARRIVE AT LIBERTY STATION/FIELDSTONE LEGACY PLAZA AT NTC PROMENADE**  
**underSTAND: laid under our feet, unveil where we stand** – An art installation by The AjA Project
- 11:05** **Welcome Remarks, Future of the Cultural/Art District of NTC Promenade**  
**Alan Ziter**, Executive Director, NTC Foundation  
Member, LEAD San Diego Program Advisory Council
- 11:20** **Art-based Programming and Public Art: underSTANDING Its Value**  
**Sandra Ainslie**, Executive Director, The AjA Project
- 11:50** **LUNCH AT SOLARE RESTAURANT & LOUNGE**
- 12:45 PM** **Arts as a Tool for Healing, Inspiring, and Empowering Youth**  
Remarks & Self-guided tour of A.R.T.S. (A Reason to Survive) Studio  
**Matt D'Arrigo**, Executive Director, A Reason To Survive, Inc.  
Leadership Action Team Partner, 2008
- 1:30** **LOAD BUS & DEPART**
- 2:00** **ARRIVE AT THE OLD GLOBE THEATRE, THE NEW KAREN & DONALD COHN EDUCATION CENTER**
- 2:10** **San Diego's Flagship Arts Institution**  
**Todd R. Schultz**, Director of Development, The Old Globe Theatre
- 2:45** **BEHIND-THE-SCENES TOUR OF THE OLD GLOBE THEATRE & COSTUME SHOP**
- 3:30** **Balboa Park Governance and Centennial Milestones**  
**Todd Gloria**, Councilmember District 3, City of San Diego
- 4:00** **WALKING TOUR OF BALBOA PARK**  
**Kim Duclou**, Park Ranger, Balboa Park
- 5:00** **HOLIDAY RECEPTION**  
The Mingei International Museum
- 6:00** **ADJOURN**