



LEAD SAN DIEGO

A catalyst for leadership

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LEADERSHIP 101 | SEPTEMBER 17, 2009

Molly Cartmill

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Molly Cartmill is director of local government relations at Sempra Energy, a San Diego-based Fortune 500 energy services holding company whose subsidiaries provide electricity, natural gas and value-added products and services. Through its five principal subsidiaries – Southern California Gas Company (SoCalGas), San Diego Gas & Electric (SDG&E), Sempra Pipelines & Storage, Sempra Generation and Sempra LNG – Sempra Energy had 2008 revenues of more than \$11 billion. The Sempra Energy companies' 14,000 employees serve more than 29 million consumers in the United States, Europe, Canada, Mexico, South America and Asia.

Cartmill is charged with managing relationships with local government officials in southern California, local political contributions and the company's political action committee. She has been with the company for nineteen years, holding a variety of management positions in marketing, marketing communications, corporate communications, corporate philanthropy and community relations. She was also founding executive director of the Sempra Energy Foundation in 2007.

Cartmill earned a Bachelor of Arts degree from San Diego State University and a Master of Science in Executive Leadership from the University of San Diego. She currently serves as co-chair of LEAD San Diego's *Leadership Trust* and also serves on the boards of Leadership California, the San Diego Workforce Partnership, Downtown San Diego Partnership and the Jenna Druck Foundation.

She is a member of the Downtown San Diego Lions Club, Business for Social Responsibility, Center for Corporate Citizenship at Boston College and the Community and Public Issues Council of the Conference Board. She is a 2004 graduate of Leadership America, a 2002 graduate of Leadership California and a 1999 graduate of LEAD San Diego. She received a *Tribute to Women in Industry Award* in 1999, LEAD's *Graduate of the Year Award* in 2007 and a 2008 *Cool Woman Award* from the San Diego-Imperial Chapter of the Girl Scouts of America.

Susan Fowler

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Susan Fowler is widely known as one of the foremost experts on personal empowerment. Her extensive experience and knowledge gained through 15 years of advertising, sales, production, marketing, life-style coaching, and leadership training in all 50 states and 30 foreign countries has fueled her quest to help individuals achieve their highest levels of success. With every opportunity,



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Fowler strives to help people discover the optimal balance and connection among their personal, professional, and spiritual lives.

Fowler is the creator and lead developer of The Ken Blanchard Companies® Situational Self Leadership, the best-of-class self-leadership and personal empowerment program in the world today. She has coauthored five books including *Achieve Leadership Genius: How You Lead Depends on Who, What, Where, and When You Lead* with Drea Zigarmi and Dick Lyles, *The Team Leader's Idea-a-Day Guide* with Drea Zigarmi, *Empowerment* with Ken Blanchard, *Self Leadership and The One Minute Manager* with Ken Blanchard and Laurence Hawkins, and *Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations*.

Fowler sits on the Board of Directors for Angel Faces, a non-profit organization serving adolescent girls and young women with severe facial disfigurements.

Fowler received her bachelor's degree in anthropology and business from the University of Colorado and is a professor in the Master of Science in Executive Leadership program at the University of San Diego.

Kurt Gering

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As the Director of Training & Organizational Development, Gering is responsible for Customer Service, Direct Sales, Retail Sales and Leadership training at GreatCall, Inc. creator of the Jitterbug cell phone. Mr. Gering has been in the education and development field for over 15 years. Prior to GreatCall, Inc., he served as the Director for the Master of Science in Executive Leadership at the University of San Diego School of Business Administration and taught 9th and 12th grade English and journalism at Patrick Henry High School in Minneapolis, MN. Gering contributes to the community as the Board Chair for Ocean Discovery Institute (formerly Aquatic Adventures), a volunteer Big Brother with Big Brothers/Big Sisters of San Diego County and as a volunteer supporting Leadership 101 day with LEAD San Diego program. Gering earned a B.A. and an M.Ed from the University of Minnesota and an M.B.A. from the University of San Diego.

Ed Moss

President and Publisher
The San Diego Union-Tribune

Newly named *Union-Tribune* Publisher Ed Moss started his newspaper career selling classified ads for the *Richmond Times-Dispatch* shortly after graduating from Virginia Commonwealth University with a communications degree in 1976. Two years later, he moved to the *Daily News* in Los Angeles and, in 1980, became director of advertising and marketing of the *Times Advocate* in Escondido. He held that position for six years before moving to Palo Alto and landing his first publisher job at *The Californian* in Temecula, in 1993.



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Moss also held executive positions at the Freedom, Thomson, 21st Century and Media General newspaper chains before joining the Akron Beacon Journal as president and publisher in 2006. The Akron newspaper is owned by David Black, president of Black Press Ltd. of Canada, who is also a member of the operating committee formed by Platinum Equity to run the *Union-Tribune*.

In 2007, Moss was named president and CEO of the Los Angeles Newspaper Group, a subsidiary of MediaNews Group, overseeing numerous newspapers in the greater Los Angeles area with a combined circulation of over 500,000.

Dr. Drea Zigarmi

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Dr. Drea Zigarmi is a highly respected and experienced management consultant, best-selling author, and powerful trainer and motivational speaker.

His client list reads like a who's who in international business, and his accomplishments within each organization are a result of his talent, knowledge, and the unique manner in which he inspires leaders to take risks and creative action. Companies such as Dow Chemical, Lockheed, and Canadian Pacific have benefited from his work in the areas of management and organizational development, performance appraisal, and productivity improvement, and their leaders have developed admiration and respect for Dr. Zigarmi's commitment to their mission.

On the speaker's platform, Dr. Zigarmi communicates with authority. He skillfully blends humor with a no-nonsense approach and prompts people to reflect on their learnings long after a session is over.

He is coauthor of *Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations*, *The Leader Within and Leadership* and the *One Minute Manager*, and co-developer of a number of The Ken Blanchard Companies' products, including Situational Leadership® II and the widely used Leader Behavior Analysis® II instruments.

Dr. Zigarmi received a bachelor's degree in biology from Norwich University, and a master's degree in humanistic education and a doctorate in education, administration, and organizational studies from the University of Massachusetts, Amherst.