

Influence – Who “Runs” Our Region Seminar **Presenter Bios | May 28, 2009**

Lawrence G. Fitch '01f

Senior Fellow, Corporation for a Skilled Workforce
LEAD San Diego Board of Directors

Lawrence G. Fitch joined the Corporation for a Skilled Workforce (CSW) as Senior Fellow in 2008, and has the lead responsibility for CSW's Learning Enterprise, which includes Learning Networks, the WorkforceCamp and the Institute for Workforce Innovation and Leadership. Just prior to CSW, Fitch was President and CEO of the San Diego Workforce Partnership, Inc., for 11 years, and he has over 35 years of experience in the workforce development field.

Prior to moving to San Diego in 1997, Fitch served in leadership positions in a variety of organizations. In 1995 he was asked to lead the State's Employment and Training system when the Governor of Rhode Island appointed him to a cabinet position. In this role, he was responsible for Rhode Island's workforce development activities utilizing an annual budget exceeding \$320 million.

Fitch has long been active in developing public/private and business/education partnerships. He served for six years as the President and CEO of Jobs for Bay State Graduates, Inc., a Boston-based nonprofit that created school-to-career partnerships across the Commonwealth of Massachusetts, followed by a stint as Deputy Director of the Bay State Skills Corporation. Fitch later served as President and CEO of the Northern Rhode Island Private Industry Council, which received the Private Industry Council of the Year award in 1994 from the National Alliance of Business (NAB). He has also been a consultant in the Human Resources/Human Capital Development field, with clients as diverse as Right Associates-Boston, the National Child Labor Coalition, Burger King Corporation, the US Department of Labor, and the Planning Exchange in England and Scotland.

The National Alliance of Business (NAB) recognized Fitch for his workforce development accomplishments with the 2000 Workforce Development Professional of the Year Award. In 1997, he was presented with the New England Training & Employment Council Inc. (NETEC) President's Award for his commitment and service to workforce development programs. In 1996, he received the Founder's Award from the Jobs for America's Graduates Program, and in 1994, he was recognized with a national award from the National Association of Workforce Development Professionals for his efforts in building workforce development systems.

Fitch is the Past Chair of the California Workforce Association, and the Past President of the U.S. Conference of Mayors Workforce Development Council (WDC), and he served as a member of the WDC's Board of Trustees for 14 years.

Since moving to San Diego, Fitch has become active in the community. He has served on the Boards of several organizations, including BIOCUM, the San Diego Regional Economic Development Corporation Foundation and the LEAD San Diego Board of Directors, and LEAD honored him with its inaugural award for Regional Stewardship. In 2001, the *San Diego Magazine* named Fitch one of the "50 People to Watch in San Diego".

Fitch received a BA in English and political science from the University of Massachusetts at Boston and a M.Ed. with a concentration in educational policy and organizational development from the University of Massachusetts at Amherst. In addition, he attended Harvard's Kennedy School of Government (Employment and Training Institute). He also is a U.S. Army Vietnam combat veteran.

Ben Haddad

Partner, California Strategies, LLC
LEAD San Diego Board of Directors

Benjamin Haddad joined California Strategies, LLC in 2006 as a Principal and established the firm's office in San Diego. Haddad has a broad range of experience in public affairs counseling with particular strength in government relations, internal and external communications strategy, and corporate communications.

Prior to joining California Strategies, LLC, Haddad was senior vice president for communications at Science Applications International Corporation (SAIC), an employee-owned Fortune 500 company, headquartered in La Jolla, California. His wide-ranging responsibilities included communications strategy development and implementation, corporate events, and community and government relations.

In 1998, Haddad served briefly as the President and Chief Executive Officer of the Greater San Diego Chamber of Commerce. He is currently a member of the Chamber's Management Council and Board of Directors, and chairs the organization's Public Policy Committee.

During the previous two years, Haddad was Deputy Chief of Staff and Cabinet Secretary to California's former Governor, Pete Wilson. Haddad's responsibilities included the development, coordination and implementation of the governor's policy agenda,

working directly with the administration's twelve cabinet heads and seventy-five department directors. This was Haddad's second tour with the Wilson Administration, having directed California's Washington, D.C. Office from 1991 to 1993, then moving to Sacramento to assume the position of Deputy Secretary and General Counsel at the California Resources Agency.

Following Governor Wilson's re-election in 1994, Haddad was named chief-of-staff to San Diego Mayor Susan Golding. As the mayor's top aide, he served as her primary liaison to the community at large. Highlights of his tenure with Mayor Golding include her re-election to a second term by a whopping 78% of the electorate, and the successful staging of the 1996 Republican National Convention.

Haddad's senior management experience in these state and local posts followed his decade of service at the federal level.

Ben Hueso

Council President
City of San Diego

Council President Ben Hueso considers quality of life issues such as job creation, neighborhood livability and protecting the environment his top priorities this year. Since his 2006 election to the San Diego City Council, Hueso has advocated for District Eight constituents and the city as a whole as a Councilmember, developing an open, consensus-building management style. With his election by peers to the Council Presidency, he assumed additional responsibilities, including scheduling items for consideration by the Council, chairing Council meetings, and selecting committee chairs and committee vice-chairs for approval by a Council majority. In March, 2007, Hueso was appointed to the California Coastal Commission by the Speaker of the California State Assembly, where he helps protect California's coastal resources.

In addition to serving as Council President and as a California Coastal Commissioner, Hueso chairs the Rules, Open Government and Intergovernmental Relations Committee, serves on SANDAG's Board of Directors, SANDAG's Borders Committee, and as First Alternate for SANDAG's Executive Committee. He is San Diego County's representative for the League of California Cities and sits on the Otay Valley Regional Park Policy Committee.

Prior to becoming a Councilmember, Hueso successfully owned and operated a small business in Logan Heights. His strong community advocacy includes service as a member of the Police Chief's Advisory Committee, founding the central Commercial District Revitalization Corporation, belonging to the Inner City Business Association and serving as a Board Member for the Sherman Heights Community Center.

Hueso holds a Bachelors of Arts degree from the University of California, Los Angeles; he also completed postgraduate work in Community and Economic Development at San Diego State University. He and his wife, Laura, live in Logan Heights with their four young sons.

Dennis Morgigno

Station Manager & Programming Host
Channel 4 San Diego

A broadcast journalist since 1974, Dennis Morgigno oversees day-to-day operations at Channel 4 San Diego, serving as Station Manager and Programming Host. Morgigno anchors the award-winning *San Diego Insider* and co-hosts the in-depth interview program *Forefront* as well as the annual *Salute to Teachers* live telecast.

After serving as anchor and editorial consultant for *The Cox Convention Connexion* coverage during the 1996 Republican National Convention, Morgigno was part of the Cox team that created Channel 4 San Diego and the groundbreaking Padres television package in 1997. In 1998 and again in 2003, he helped create and host *Channel 4 Super Bowl*, Channel 4 San Diego's innovative partnership with the NFL for *Super Bowls XXXII and XXXVII*. Also in 1998, Morgigno created *San Diego Insider*, the region's only regularly scheduled news magazine. *Insider* and *Forefront* have earned him multiple Emmy awards, Golden Mikes and San Diego Press Club Excellence in Journalism awards. He was promoted to Station Manager of Channel 4 San Diego in January 2001.

Raised in California's Central Valley, Morgigno served as a news anchor and reporter with the NBC television affiliate in Fresno after working as a reporter at the *Merced Sun-Star* daily newspaper. Morgigno came to San Diego in 1978 as a reporter and anchor for what was then KCST-TV Channel 39. He has also worked at KUSI-TV, and in Los Angeles at KTTV-TV Channel 11.

Morgigno was the recipient of the San Diego Press Club's 2003 Harold Keen Award for Career Achievement in Journalism. In 2004, he was inducted into the Silver Circle of the National Academy of Television Arts and Sciences Pacific Southwest Chapter for contributions to San Diego television over 25 years.

Scott H. Peters '95

Commissioner
Port of San Diego

In 2009, Scott Peters was appointed one of seven Commissioners to the San Diego Unified Port District, representing the City of San Diego. The Port manages the state tidelands in and around San Diego Bay, which are critical to the region's economy, environment and quality of life.

Previously, Peters served on the San Diego City Council, elected first in November of 2000 and re-elected in 2004. He was elected by his Council colleagues to serve as Council President for the consecutive years of 2006, 2007 and 2008. During his time at City Hall, Peters was co-chair of the City's Clean Water Task Force, a collaboration of elected officials, regulators, environmental activists, academics and industry representatives developing strategies to contain and control polluted storm water runoff. He was also a member of the San Dieguito River Park Joint Powers Authority, which works to construct a 55-mile park through four ecosystems, from the ocean to the mountains. Additionally, he was a member of the California League of Cities and an alternate committee member of SANDAG. Prior to being elected to the City Council, Peters had an extensive practice in environmental law.

In June 2002, California Assembly Speaker Herb Wesson appointed Peters to the 12-member California Coastal Commission. The primary mission of the Commission is to plan for and regulate land and water uses along the entire California coastline, consistent with the policies of the California Coastal Act of 1976. Peters led coastal cleanups for the past eight years and the Torrey Pines State Beach Park during the annual California Coastal Cleanup Day. Peters also served on the California Commission on Tax Policy in the New Economy, which recently made recommendations to the legislature on creating a more stable and competitive state tax structure.

Peters earned his undergraduate degree from Duke University and spent a year in Washington, D.C., as an economist for the United States Environmental Protection Agency before attending New York University School of Law. He and his wife Lynn live in La Jolla with their daughter and son.

Cheryl Alethia Phelps

Director, Civil Society, Analysis & Strategy
San Diego Foundation

Twenty years of experience in public interest and legislative environments plus a passion for social entrepreneurship inform and inspire Cheryl Alethia Phelps' work as The San Diego Foundation's first Director of Civil Society, Analysis and Strategy. With a group of skilled volunteers, she oversees The Foundation's strategic philanthropy for civic engagement – identifying major issues affecting the San Diego region and developing the initiatives, resources, capacity, and citizen leadership to achieve meaningful solutions. Phelps also staffs the Board of Governors' Public Policy Committee and its recently established Regional Vision Group.

Phelps had a consulting practice specializing in public policy and civic participation for ten years prior to joining The Foundation. Her first client was the Blue Dog Democratic Caucus, and in her first year of business, she was profiled in a Black Enterprise series on strategies for influencing lawmakers.

Before that, Phelps worked for the U.S. House of Representatives for several years, serving on the professional staff of the committee with 3600 oversight jurisdiction of federal programs and policies. Her tenure included five years with Legislation and National Security Subcommittee where she monitored the multi-billion dollar foreign government procurement market. She also monitored State Department activities in sub-Saharan Africa, including U.S. support of emerging democracies. Cheryl was at the polls in Cape Town during the 1994 elections in the Republic of South Africa that resulted in Nelson Mandela's presidency.

A University of Southern California graduate and San Diego native, Phelps enjoys strong family and community ties. While no longer the perennial volunteer, Phelps is a founding member of the Equality Alliance. She was appointed to the first Community Advisory Board established by District Attorney Dumanis and served on the Nominating Committee of the ACLU. She served on the executive boards of both the California Democratic Party and the San Diego County Democratic Party. She was a delegate to the Democratic National Convention in 2004.

Ernest Rady

Director, Various Boards

Recognized for Lifetime of Achievement in Corporate Governance

Ernest Rady was born and raised in Winnipeg, Manitoba Canada. He attended the University of Manitoba and earned degrees in Commerce and Law, receiving both the Law Society Award for Academic Achievement in Law and the University Gold Medal in Commerce. He was a member of the Manitoba Bar Association. In 1966 he moved his family to San Diego, California and became a citizen in 2005.

Throughout Mr. Rady's career, he has been both an entrepreneurial and philanthropic leader of his adopted community and state. He has owned and invested in an array of California based businesses employing thousands. His charitable endeavors have focused on education, the health and well being of children, and scientific research.

Upon arriving in San Diego, Mr. Rady founded American Assets, Inc., a privately held conglomerate. Through American Assets, Mr. Rady controls and manages a group of companies primarily involved in financial services, investment management and real estate. He is Chairman of:

- American Assets Real Estate Group which owns commercial office, retail and residential real estate located in the Western United States.
- American Assets Investment Management which manages a hedge fund focused on deep value, tax efficient investments in blue chip equity securities.
- Insurance Company of the West which is a privately held multi-line property and casualty insurer headquartered in San Diego.

Mr. Rady also founded Westcorp, a NYSE traded financial services holding company headquartered in Irvine, California. As the Westcorp Chairman and Chief Executive Officer, he grew the combined assets to over \$17 billion. In 2006, Wachovia Corporation acquired Westcorp and Mr. Rady became a member of the Board of Directors of Wachovia.

Previously, Mr. Rady was a principal shareholder in Coast Distributing, a distributor of Anheuser Busch products in San Diego, PAR Broadcasting, which owned radio stations and telecommunications towers in San Diego and throughout the United States, and Summit Resources, a publicly traded oil and gas company listed on the Toronto Stock Exchange. He was also an owner of the San Diego Sockers professional soccer team and a partner in the San Diego Padres.

Mr. Rady has been affiliated with many Canadian Companies including Silpit Industries, Brown and Rutherford, Canadian Sportswear, Olympic Sportswear, Canadian Securities, Memrad Holdings, Ltd., Garry Finance, Canpac Enterprises, Ltd., Canada Egg Products, Ltd., and Keystone Resources, Ltd.

Mr. Rady has also been a Director of numerous American companies, including La Jolla Bank and Trust Company, La Jolla Capital, Pacific Capital Trading Corporation, Dixieline Lumber Company, Smith Petroleum Company and KHC Plastics. Mr. Rady has also participated in multiple real estate investment partnerships and Subchapter S Corporations.

Volunteer work has always been part of his effort to be a participating member of the community. He is Chairman of the Dean's Advisory Council of the Mr. Rady School at UCSD, is a Trustee of UCSD Foundation, is a member of UCSD's Chancellor's Associates, serves as a Trustee of the Salk Institute for Biological Sciences and is a Trustee of Scripps Health. Mr. Rady and the Rady Family Foundation donated funds to support UCSD's School of Management, which was named the Rady School in appreciation for his support.

Mr. Rady was past Chairman and Treasurer of Children's Hospital and Health Center of San Diego. In 2006, he made a significant donation to Children's Hospital to help pay for its new pavilion. In recognition of the largest gift in its 52-year history, the entire hospital has been renamed Mr. Rady Children's Hospital. The new pavilion is to house a surgical center, neonatal intensive care center, cancer center, conference center and 84 medical/surgical beds.

In addition to his charitable work, Mr. Rady is also active in numerous business organizations including World President's Organization (WPO) and Visage (formally T.E.C., The Executive Committee).

Other organization affiliations included the United Jewish Federation, Past President, and Chairman of the UJF Campaign; Chairman of the State of Israel Bond Campaign; National Conference of Christians and Jews, Past Chairman; Director of Junior Achievement; Director of Children's Aid Society in Winnipeg and a member of Young President's Organization (YPO).

Drew Schlosberg

Community & Public Relations Director
The San Diego Union-Tribune

Employment History

- Community and Public Relations Director, *The San Diego Union-Tribune* (Feb. 2008 - Present)
- Community and Public Relations Manager, *The San Diego Union-Tribune* (June 2001 – Feb. 2008)
- Community Relations Manager, *The San Diego Union-Tribune* (February 1996 – June 2001)
- Acting Community Relations Manager, *The San Diego Union-Tribune* (Aug. 1995 – Feb. 1996)
- Manager, Newspaper In Education, *The San Diego Union-Tribune* (July 1992 – Feb. 1996)
- Instructional Materials Developer/Curriculum Editor, San Diego City Schools (1980-1992)
- Sports Columnist and Sports Writer, Encinitas Coast Dispatch (1976-1980)

Education

- M.S., Mass Communications (San Diego State University, 1982)
- Graduate School—Journalism (University of Mississippi, 1979-80)
- B.A., Journalism (San Diego State University, 1977)

Current Board of Directors Affiliations

- Board of Directors, Junior Achievement (2005-Present)
- Advisory Board, University of San Diego School of Leadership and Education Sciences (2004-Present)
- Board of Directors, AVID Educational Program (2001-Present)
- Board of Directors, Classroom of the Future Foundation (2001-Present)
- Board of Directors, San Diego Council on Literacy (1999-Present)
- Chair of Board of Directors, News for Students Foundation (2005-Present)

Past Board of Directors Affiliations

- Chair, Board of Directors, Sweetwater Education Foundation (2002-June 2008)
- Board Member, After-School All Stars (2000-2006)
- Advisor to the Board of Directors, I-15 Diamond Gateway Chamber of Commerce/San Diego North Chamber of Commerce (2001-2006)
- Board of Directors, San Diego READS (2001-2005)
- Board of Directors, I-15 Diamond Gateway Chamber of Commerce (1997-2001)
- Chair, Newspaper Association of America Market Development and Promotion Federation Newsletter (1997-98)
- President, Greater San Diego Reading Association (1991-92); Board Member (1988-93)
- Chair, *Union-Tribune* Newspaper in Education Board of Directors (1987-1992)

Teaching/Lecturer

- Faculty – San Diego State University Summer Bridge Program (1989, 1990, 1991)
- Guest Lecturer – National University, USIU, Point Loma College, San Diego State University (1984-1991)
- Part-time Journalism and Telecommunications & Film Instructor (SDSU, 1980-82)

Authorship/Articles

- Author of *Getting the Scoop/“The Daily Textbook”* a newspaper in education teacher’s guide (1986)
- Co-author of “Newspapers in Education: Their Time Has Come,” *Reading Today*, Vol. 6, No. 5, April/May 1989
- Co-Author of “Lesson Planning Guide” for Boorstin and Kelley’s *A History of the United States Since 1861* history text (Prentice Hall, 1990)
- Author of “Middle East Desk Map Supplemental Guide” (Rand McNally, 1991)

Selected Awards/Recognition

- Volunteer of Month, Volunteer San Diego (July 2004)
- California Literacy’s Outstanding Service Award (2003)
- Phi Delta Kappa “Citizen of the Year” (1998-99)
- Greater San Diego Reading Association “Celebrate Literacy Award” (1988)