



LEAD SAN DIEGO

A catalyst for leadership



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Class of 2009 Program Overview
Environment & Growth Seminar
April 16, 2009

In collaboration with the San Diego County Airport Authority, Centre City Development Corporation and the Port of San Diego, the Class will learn about “Destination Lindbergh,” San Diego’s working waterfront, and acquire an insightful understanding of why Downtown San Diego is nationally recognized as a successful example of urban renewal.

In addition, Class members will engage LEAD Board Member, Phil Blair ('83), Chair, United Way of San Diego and Immediate Past Chair, San Diego Regional Chamber of Commerce, in a discussion focusing on leading in dynamic environments, as well as hear from Pat Libby, Director Nonprofit Leadership & Management, USD on the topic of nonprofit trends & getting involved. We will close the session with Team meetings to discuss the upcoming graduation presentation (June 12, 2009) and social hour.

Special thanks to The University Club for hosting The Class’ breakfast, and to Port of San Diego for hosting lunch at Embarcadero South Park.

Following is information on each of our collaborators, as well as some of the specifics of what the class will learn and experience during their daylong session.

What Is The Ultimate Build-out For Lindbergh Field?

For more than 75 years, San Diego International Airport has served the air transportation needs of the San Diego region. With 22 airlines and 300 daily flights to 54 markets in the United States, Mexico and Canada, passengers routinely rank the airport among the best in the world in customer satisfaction. The airport plays an essential role in the growth and economic well-being of the region by moving people, goods and services. Looking ahead, demand at the airport will continue to grow. Today, more than 17.5 million people fly into and out of the airport every year, and that number is projected to increase to more than 27 million by 2030. At this pace, San Diego’s airport could experience severe congestion in less than a decade. **The San Diego County Regional Airport Authority** Board is studying options and alternatives to meet San Diego’s air transportation needs for the next 30 years and beyond.

Destination Lindbergh was a comprehensive analysis led by a regional policy group to determine how best to achieve three goals: (1) optimize the airport, (2) improve transit to the airport region-wide and (3) reduce traffic congestion in the vicinity of the airport.

The San Diego
Union-Tribune.



THE UNIVERSITY CLUB
ATOP SYMPHONY TOWERS

The Ad Hoc Airport Regional Policy Committee considered ground transportation, an inter-modal facility, passenger terminal, airfield/airspace, environment, financial feasibility and regional development issues to ultimately produce a Draft Concept for the long-term development of Lindbergh Field. On March 23, 2009, the Airport Authority Board accepted the *Destination Lindbergh Draft Concept* for public distribution and further directed that an invitation be sent to all stakeholders for future planning, and that the *Concept* establish benchmarks for operations, an economic turnaround and transit ridership.

Experience It and Discover Downtown

With over \$3 billion of changes coming to Downtown, it's more exciting than ever. Redevelopment has had a lasting impact on San Diego's 1,500-acre downtown. In the three decades since **Centre City Development Corporation** was established, nearly \$964 million in public investment has been matched by \$9.57 billion in private investment, yielding 14,800 new homes, 6,800 new hotel rooms, 6.9 million square feet of office and retail space and nearly \$438 million worth of new public infrastructure. Redevelopment has transformed neglected neighborhoods and a blighted urban core by attracting jobs and homes. More than 60,000 jobs have been created since downtown redevelopment began in 1975, restoring economic health and bringing opportunities to an area that was once a burden on taxpayers. Our tour will provide an opportunity to learn more about the process, programs and mega projects that continue to redefine the neighborhoods of our waterfront downtown,. The tour offers close-up views of downtown's unique neighborhoods and highlights recent and upcoming projects.

Our Working Waterfront

While protecting the Tidelands Trust resources, the **Port of San Diego** must balance economic benefits, community services, environmental stewardship, and public safety. As part of the 'Working Waterfront' tour, Class members will acquire an appreciation and understanding of the promotion of maritime industries to stimulate regional economic vitality, what it takes to enhance and sustain a dynamic and diverse waterfront, how to protect and improve the environment, so to further ensure a safe and secure environment for people, property and cargo. The development of port land continues to undergo evolution related to the challenges prompted by the world's constantly evolving political landscape, as well as the pressures brought on by the economy and the environment. Development is made more challenging by these factors. We will experience and learn more about port planning, environmental issues, waterways & channels, landside transportation, terminals and specific facilities, and security. The tour will highlight the North Embarcadero Visionary Plan, the Cruise Ship Terminal, the USS Midway, public art, the Old Police Headquarters, Convention Center/Embarcadero South, Barrio Logan, National City, and Pier 32 Marina. Specific issues to be discussed/presented are those associated with land use, labor force, Tidelands Trust, and Port culture.



Agenda

- 7:30 a.m. *Network & Breakfast*
- 8:05 a.m. *Host & Sponsor Welcome*
Casey Cleveland Falkner, Class of 2008, University Club Atop Symphony Towers
- 8:10 a.m. *Housekeeping & Program Overview*
Sherrie-Lyn M. Thompson, LEAD San Diego
- 8:20 a.m. *Leading in Dynamic Environments:
Perspectives from Business, Community and Government*
Phil Blair, Class of 1983, LEAD San Diego Board of Directors
Executive Officer, Manpower Staffing of San Diego
Chair, United Way of San Diego
Immediate Past Chair, San Diego Regional Chamber of Commerce
- 9:00 a.m. **BREAK**
- 9:10 a.m. *Ensuring the Non-Profit Community Remains Vibrant & Healthy*
Pat Libby, Director, Institute for Nonprofit Education and Research
USD School of Leadership and Education Sciences
- 9:50 a.m. **LOAD BUS**
- 10:05 a.m. **DEPART**
Centre City Development Corporation Information Center
- 10:20 a.m. *Briefing & Tour of Downtown Redevelopment Projects/Programs*
Derek Danziger, Class of 2008, Centre City Development Corporation
- NOON **LUNCH**
*Special Thanks To The Port of San Diego for Hosting Lunch &
The Afternoon Session at Embarcadero Park South*
- 1:00 p.m. **DEPART**
The Working Waterfront Tour
CJ Lucke, Class of 2003, Port of San Diego -&-
Shahriar Afshar, Port of San Diego
- 3:15 p.m. *What Is The Ultimate Build-out For Lindbergh Field?*
Ryan Hall, Class of 2009, San Diego Regional Airport Authority
- 3:45 p.m. *Team Discussion on Projects/Graduation & Social Hour*
Sheraton Sky Lobby Lounge
- 5:00 p.m. **ADJOURN**

*Special acknowledgement & thanks to
Derek Danziger ('08), Casey Cleveland Falkner ('08),
Ryan Hall ('09), and CJ Lucke ('03).*