



'BUILDING HEALTHY COMMUNITIES'

Health & Human Services Seminar
January 15, 2009 from 7:30 a.m. – 5:00 p.m.
The Joe & Vi Jacobs Center & Market Creek Plaza

SEMINAR COMPONENTS

'Celebrating Community and Life through Rhythm and Music' – Drum Circle

'The Team Charter' – Each Leadership Action Team will engage in a facilitated exercise to ensure successful partnerships and agree on principles of working together. A charter is a set of agreements that clearly states what the team wants to accomplish, why it is important, and how the team will work together for results. As pressures build and difficulties arise, the charter serves as a reminder to keep the team focused on its agreements and the end results. The charter documents this common understanding.

Sandra McBrayer, CEO, Children's Initiative and co-author of the ***'San Diego County Report Card on Children and Families'*** will provide a summary of the overall health and well-being of our county's children, youth, and families. The *Report Card* is the continuation of a series of annual reports that have been produced annually since 1999 by the County of San Diego Health and Human Services Agency. This *Report Card* has been produced through a public/private partnership that includes the County Board of Supervisors, Health and Human Services Agency, The California Endowment, The Charles Stewart Mott Foundation, The McCarthy Family Foundation, and The Parker Foundation.

'Why Place Matters: Building a Movement for Healthy Communities' – PolicyLink and The California Endowment have long recognized that place matters. Their work is informed and driven by the recognition that neighborhood environmental factors—from local economic opportunities, to social interactions with neighbors, to the physical environment, to services such as local grocery stores where people can buy nutritious food—all affect individual health. We know that residents of low-income communities and communities of color suffer disproportionately from negative environmental factors: poor air quality as a result of over-exposure to toxins such as diesel exhaust from highways and bus depots, poorly maintained homes with mold, lack of healthy food options, and the lack of clean, safe open spaces such as parks and playgrounds. Social, economic and service components—lack of access to good jobs, inadequate healthcare and other crucial services, and fractured social networks—also present obstacles.

LEAD San Diego is extremely enthusiastic about its collaboration with The California Endowment and Jacobs Family Foundation. As a partner in San Diego's Diamond Neighborhoods, the Jacobs Family Foundation supports resident ownership of the plans, processes, and assets of and for sustainable, meaningful community change. Through a series of presentations, tours, and facilitated exercises, the LEAD participants will focus on the partners and projects that comprise The Village at Market Creek, a 60-acre, \$1 billion community development plan in the Diamond Neighborhoods of southeastern San Diego created by teams of community residents. The Diamond Neighborhoods of southeastern San Diego is one of many examples of promising practices across the country.



AGENDA – ‘BUILDING HEALTHY COMMUNITIES’

- 7:30 – 7:50 a.m. *Continental Breakfast & Networking*
- 7:50 – 8:10 a.m. *Housekeeping Items & Program Overview*
Sherrie-Lyn M. Thompson, Vice President Programs
LEAD San Diego
- 8:10 – 8:55 a.m. *Community-Based Approach to Addressing Health Issues ~&~*
Tour of Market Creek Plaza
Roque Barros, Director of Community Building
Jacobs Family Foundation
~&~
Jason Lacsamana (08), Program Associate
California Endowment
- 8:55 – 9:00 a.m. *Transition/BREAK*
- 9:00 – 9:40 a.m. *San Diego County Report Card on Children & Families*
Sandra McBrayer, Chief Executive Officer
Children’s Initiative
- 9:40 – 9:45 a.m. *BREAK*
- 9:45 – 10:30 a.m. *Investing in Change*
Jennifer Vanica, President & Chief Executive Officer
Jacobs Family Foundation
- 10:30 – 10:35 a.m. *BREAK*
- 10:35 – 11:05 a.m. *Shared Vision of Home Built on Community Pride, Partnership and Unity*
Members of the Market Creek International Outreach Team (IOT)
- 11:05 – 12:05 p.m. *Issues Impacting Health in Our Region*
Roque Barros & IOT, Facilitators
Small Group Activity
What can participants do together to address these issues?
- 12:05 – 1:00 p.m. *Report Back & LUNCH*
- 1:00 – 1:45 p.m. *Designing a Healthy San Diego*
Roque Barros & IOT, Facilitators
(-continued-) Small Group Activity
- 1:45 – 2:00 p.m. *The Big Picture*
Roque Barros
- 2:00 – 4:00 p.m. *The Team Charter*
Linda Shoob (00W), Strategic Planning Consultant
Organization Effectiveness Consultants
- 4:00 – 5:00 p.m. *Celebrating Community and Life through Rhythm and Music:*
Drum Circle
Nana Yaw Asiedu

Special acknowledgement & thanks to Jason Lacsamana (08), Roque Barros and Linda Shoob (00w) for their unique contribution to today’s program.