



***'The Soul of San Diego'
Arts & Culture Seminar***

December 11, 2008

7:30 a.m. – 4:30 p.m.

Balboa Park

Welcome & Holiday Reception

4:30 p.m. – 6:00 p.m.

Mingei International Museum

Art is what makes life more interesting than art.

- Robert Filiou (02)

What is the City of San Diego's ability to provide the necessary financial support for Balboa Park in the future?

Even if the City can tackle the challenge on its own, should it?

Should management and governance be expanded and, if so, how?

LEAD San Diego selected Balboa Park as this year's Arts & Culture case study. Why Balboa Park? Balboa Park is ranked as one of the 'Best Parks in the World.' The Park is home to 15 major museums, several performing arts venues, more than 8 beautiful gardens and many other cultural and recreational attractions, as well as the World Famous San Diego Zoo. With a host of cultural institutions laid out among its 1,200 lushly planted acres, Balboa Park is the nation's largest urban cultural park.

Deliberate discussions about the future of Balboa Park are in progress. In January 2008, the Balboa Park Committee was tasked by City of San Diego Mayor Jerry Sanders and former Third District Councilmember Toni Atkins with examining the future of Balboa Park. Conclusions about its future are based on several months of investigation and public hearings. The Class of 2009 will spend the day at Balboa Park for a 'behind-the-scenes' glimpse of the arts & culture community through the eyes of those managing, directing and leading the goings-on at Balboa Park. The presentations and experiential learnings will open minds to options, creativity, and understanding.

7:30 *Network & Continental Breakfast*
San Diego Natural History Museum

8:10 *Welcome & Program Remarks*
Michael Hager, Executive Director, San Diego Natural History Museum

The San Diego
Union-Tribune.

- 8:25 *Program Overview ~&~*
Advancing Arts & Culture in the San Diego Region
Dalouge Smith, President & CEO, San Diego Youth Symphony & Conservatory
Class of 2007 Herbert G. Klein Visionary Award Recipient
- 8:50 *Housekeeping Items*
Sherrie-Lyn M. Thompson, Vice President, Programs, LEAD San Diego
- 9:15 *Introduction, Process & Next Steps for the future of Balboa Park*
Susan Lowery-Mendoza, District Manager
 City of San Diego, Park and Recreation Department
- 9:45 *Walk to The Museum of Photographic Arts*
- 10:00 *'Art Is What Makes Life More Interesting than Art' ~ & ~*
Tour of the Museum of Photographic Arts
Deborah Klochko, Executive Director, Museum of Photographic Arts
- 11:30 *Walk to Casa del Prado Graden Terrace*
- 11:45 *Network & Lunch*
Casa del Prado Garden Terrace
- 1:20 *Walk to Casa del Prado, Room #207A*
- 1:30 *The Soul of San Diego*
Keeping Balboa Park Magnificent in its Second Century
Vicki Granowitz, MSW, LCSW, Chair, Balboa Park Committee
- 2:10 *Walk to The Old Globe*
- 2:25 *A Bit of Broadway...~ & ~*
Behind the Scenes of The Old Globe
Todd Schultz, Director of Development, The Old Globe
- 3:45 *Insights on Balboa Park ~*
A Guided Tour by The City of San Diego Park Rangers

Special acknowledgement & thanks to Dalouge Smith (07), President & CEO, San Diego Youth Symphony & Conservatory, Steve McDonald (02), Board of Directors, LEAD San Diego/Law Office of Steven P. McDonald and Pete Ellsworth, The Legler Benbough Foundation.

4:30 *Holiday Reception ~ 'Art of the People'*
Mingei International Museum

5:10 *Welcome & Holiday Remarks*
Kristy Gregg, Class of 1996, Chair, LEAD San Diego
Vice President, Marketing, San Diego National Bank

Cathy Sang, Development Director, Mingei International Museum

Mark Leslie, Chair Elect, LEAD San Diego
Vice President, External Affairs, San Diego AT&T

Hal Dunning, Class of 2008 Herbert G. Klein Visionary Award Recipient
COO/CFO Barney & Barney

6:00 *Adjourn*

Experiential Learning Opportunities & Tours Include:

- Docents on hand for tours of **Mingei International Museum's**, *Selections from the Stephen Huyler Collection*, *Conversation Between Wood and Fiber*, and *The Subtle Beauty of Japanese Craft*.
- Behind-The-Scenes Tour of **The Old Globe**, including a backstage look at The Old Globe Theatre, as well as The Globe's renowned costume and scene shops.
- A Tour of the **Museum of Photographic Arts**. As a writer, curator and photographer, **Nancy Newhall**, played an important role in promoting photography as a fine art. Newhall worked closely with well-known photographers such as Ansel Adams, Paul Strand, Helen Levitt and Edward Weston. She helped shape the concept of the modern photographic book. *A Literacy of Images* celebrates the 100th anniversary of her birth, exhibiting her photographs (many for the first time) and the work of her circle of friends.
- *Insights on Balboa Park ~ A Guided Tour* by The City of San Diego Park Rangers

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