

**LEAD San Diego**  
**Community Leadership 101 Facilitators**  
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Dr. Johanna Hunsaker, professor of Management and Organizational Behavior, joined the University of San Diego faculty in 1981. She received her Ph.D. and M.S. from the University of Wisconsin-Milwaukee, and her Bachelor's degree from the University of Wisconsin. Dr. Hunsaker previously taught at San Diego State University and the University of Wisconsin-Milwaukee. She has taught internationally in France, Germany, Hong Kong, and Saipan in the Northern Marianas Islands. In her years at USD, Dr. Hunsaker has concentrated on effective teaching and curriculum development, designed new courses and practiced innovative teaching techniques. She consistently ranks in the top 10% of professors in the School of Business. Dr. Hunsaker has published over fifty articles, including a book on gender issues in the workplace, *Strategies and Skills for Managerial Women*. Much of her professional life has been committed to supporting women in leadership positions. She has served as a trainer, a consultant and has been an expert witness in numerous court cases concerning sexual harassment and workplace discrimination.

**Susan Fowler**

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Susan Fowler is widely known as one of the foremost experts on personal empowerment. Her extensive experience and knowledge gained through 15 years of advertising, sales, production, and marketing across the United States has fueled her quest to help individuals achieve their highest levels of success. With every opportunity, Fowler strives to help people discover the optimal balance and connection among their personal, professional, and spiritual lives.

Ms. Fowler is the creator and lead developer of The Ken Blanchard Companies® Situational Self Leadership, the best-of-class self-leadership and personal empowerment program in the world today. She has coauthored five books including *Achieve Leadership Genius: How You Lead Depends on Who, What, Where, and When You Lead* with Drea Zigarmi and Dick Lyles, *The Team Leader's Idea-a-Day Guide* with Drea Zigarmi, *Empowerment* with Ken Blanchard, *Self Leadership and The One Minute Manager* with Ken Blanchard and Laurence Hawkins, and *Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations*.

Ms. Fowler received her bachelor's degree in anthropology and business from the University of Colorado and is a professor in the Master of Science in Executive Leadership program at the University of San Diego.

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**Kurt Gering ('06)**

Training Manager

Great Call, Inc

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Kurt Gering joined Great Call, Inc. as Training Manager in February 2008. Great Call, creator of the Jitterbug, is a cellular provider dedicated to harnessing the power of technology to create products that are easy-to-use. The Jitterbug is centered on simplicity, personalization and ease of use. As Training Manager, Mr. Gering is responsible for overseeing the development and delivery of corporate, customer service and sales training at six sites in the U.S.

From July 2002 until joining Great Call, Inc., Mr. Gering served as the Director of the Master of Science in Executive Leadership (MSEL) at the University of San Diego. MSEL is an innovative business degree developed in partnership between the School of Business Administration and the Ken Blanchard Companies.

Prior to moving to San Diego, Mr. Gering taught English and journalism at Patrick Henry High School in Minneapolis, MN. He earned his B.A. in English Literature, Art History and Humanities, and his M.Ed., both from the University of Minnesota. He also holds an MBA from the University of San Diego.

In the community, Kurt serves as a Director for Aquatic Adventures Science Foundation, is the past President of the Encinitas Village HOA, and is a volunteer Big Brother with Big Brothers/Big Sisters of San Diego. He is a 2006 graduate of LEAD San Diego.

**David Facer**

Owner

Activate Potential

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David Facer is owner of Activate Potential, an executive coaching and training company he started in 2001.

As an executive coach and educator, Facer's mission is to help executives improve their leadership of themselves and others so that the excellent results their organizations achieve flow from the hearts and minds of purposefully engaged and personally fulfilled employees.

Prior to Activate Potential, Facer applied his business and leadership skills in small business by successfully executing a turnaround of a small San Diego business after years of mismanagement by previous owners.

His leadership experience includes roles in product and corporate marketing in the US and Europe. Mr. Facer was a marketing director for EMC Corporation (NYSE: EMC) and Virgin Cinemas (part of Richard Branson's Virgin Group). At both firms he was responsible for marketing program development and execution and the management of teams of both technical sales and creative experts.

Mr. Facer earned his undergraduate business degree at Villanova University and completed a Masters Degree in executive leadership at University of San Diego. He is currently pursuing his Ph.D. in leadership studies, also at USD.

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